

KEY

 **7MM MARGIN
"SAFE ZONE"**

 **TRIM LINE**

 **BLEED AREA**

99mm

Front of postcard can be covered edge to edge in your artwork

The BLUE line is the edge of the "safe zone". No wording or logos should be nearer than 7mm from the edge of the card (unless it bleeds off)

The pink dotted line is the trim line

The yellow area is the "bleed". If you want a image or photo to be printed to the edge of your design, the image



DL POSTCARD TEMPLATE

MUST continue for an extra 3mm on every edge. This "bleed" is then trimmed off after printing and is essential to avoid any white edges showing.

Please also include crop marks on each corner

210mm

If undelivered please return to:
Full return address to go here

bombouche[®] **EE**
SPEAK TO YOUR AUDIENCE **CO.**

Rear of postcard can use
all the areas covered by
the image for artwork

Delivered by



Clear zone for PPI

Sample Name
Sample Address
Sample Address
Sample City
Sample County
Sample Postcode

This is for
MailMark code