

If undelivered please return to:  
Place address here in 8pt

Keep this space clear  
of any artwork

This space for indicia  
5mm clear of top right

# A5 App Mailer Template

Overall size - 210 x 297mm



FOLD LINE

# OUTSIDE

The BLUE line is the edge of the "text safe zone". All text and imagery should be within this margin (unless it bleeds off the page).

The pink dotted line is the trim line.

The yellow area is the "bleed" area. If you want an image or photo to be printed to the edge of your design, the image **MUST** continue for an extra 3mm on every edge. This "bleed" is then trimmed off after printing and is essential to avoid any white edges showing.

Please also include crop marks on your supplied artwork.

## KEY

 **7MM MARGIN  
"SAFE ZONE"**

 **TRIM LINE**

 **BLEED AREA**

210mm

297mm

**INSIDE**

**FOLD LINE**

**297mm**

**210mm**