

KEY

 **7MM MARGIN
"SAFE ZONE"**

 **TRIM LINE**

 **3MM BLEED AREA**



A5 POSTCARD TEMPLATE

Front of postcard can be covered
edge to edge in your artwork

to the edge of your design, the image **MUST**
continue for an extra 3mm on every edge.
This "bleed" is then trimmed off after
printing and is essential to avoid any white
edges showing.

Please also include crop marks on
your supplied artwork

148mm

The BLUE line is the edge of the "text safe zone". All text and imagery should be within this margin (unless it bleeds off the page).

The pink dotted line is the trim line

The yellow area is the "bleed" area.
If you want an image or photo to be printed

210mm

If undelivered please return to:
Full return address to go here



Rear of postcard can use
all the areas covered by
the image for artwork

7mm

50mm

50mm

28mm



Clear zone for PPI

68mm

Sample Name
Sample Address
Sample Address
Sample City
Sample County
Sample Postcode

Clear zone for
address data
and Royal Mail
barcodes

Barcode

100mm