

## KEY

 7MM MARGIN  
"SAFE ZONE"

 TRIM LINE

 BLEED AREA

# DL POSTCARD TEMPLATE



Front of postcard can be  
covered edge to edge  
in your artwork

99mm

The BLUE line is the edge of the "safe zone". No wording or logos should be nearer than 7mm from the edge of the card (unless it bleeds off)

The pink dotted line is the trim line

The yellow area is the "bleed". If you want a image or photo to be printed to the edge of your design,

the image **MUST** continue for an extra 3mm on every edge. This "bleed" is then trimmed off after printing and is essential to avoid any white edges showing.

Please also include crop marks on each corner

210mm

If undelivered please return to:  
Full return address to go here



Rear of postcard can use  
all the areas covered by  
the image for artwork

Delivered by



Clear zone for PPI

Sample Name  
Sample Address  
Sample Address  
Sample City  
Sample County  
Sample Postcode

This is for  
MailMark code