

KEY

 7MM MARGIN
"SAFE ZONE"

 TRIM LINE

 3MM BLEED AREA



A6 POSTCARD TEMPLATE

Front of postcard can be
covered edge to edge
in your artwork

The BLUE line is the edge of the "text safe zone". All text and imagery should be within this margin (unless it bleeds off the page).

The pink dotted line is the trim line.

The yellow area is the "bleed" area.
If you want an image or photo to be printed

to the edge of your design, the image MUST continue for an extra 3mm on every edge. This "bleed" is then trimmed off after printing and is essential to avoid any white edges showing.

Please also include crop marks on your supplied artwork

105mm

148mm

If undelivered please return to:
Full return address to go here



Rear of postcard can use
all the areas covered by
the image for artwork

7mm

74mm

Delivered by



Clear zone
for PPI

Sample Name
Sample Address
Sample Address
Sample City
Sample County
Sample Postcode

7mm

