

The BLUE line is the edge of the "safe zone". No wording or logos should be nearer than 4mm from the edge of the card (unless it bleeds off)

The pink dotted line is the trim line

The yellow area is the "bleed". If you want a image or photo to be printed to the edge of your design, the image **MUST** continue for an extra 3mm on every edge. This "bleed" is then trimmed off after printing and is essential to avoid any white edges showing.

Please also include crop marks on each corner

#### KEY

- 4MM MARGIN "SAFE ZONE"
- TRIM LINE
- BLEED AREA

# BUSINESS CARD ARTWORK TEMPLATE



55mm

85mm