

## KEY

 7MM MARGIN  
"SAFE ZONE"

 TRIM LINE

 3MM BLEED AREA



# A5 POSTCARD TEMPLATE

Front of postcard can be  
covered edge to edge  
in your artwork

148mm

The BLUE line is the edge of the "text safe zone". All text and imagery should be within this margin (unless it bleeds off the page).

The pink dotted line is the trim line

The yellow area is the "bleed" area.  
If you want an image or photo to be printed

to the edge of your design, the image MUST continue for an extra 3mm on every edge. This "bleed" is then trimmed off after printing and is essential to avoid any white edges showing.

Please also include crop marks on your supplied artwork

210mm

If undelivered please return to:  
Full return address to go here



Rear of postcard can use  
all the areas covered by  
the image for artwork

7mm

50mm

28mm

Delivered by



ROYAL MAIL

Clear zone for PPI

68mm

Sample Name  
Sample Address  
Sample Address  
Sample City  
Sample County  
Sample Postcode

Clear zone for  
address data  
and Royal Mail  
barcodes

Barcode

7mm

100mm

50mm